



Page Audit (Summary)



searchoptimization.us

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96.4% optimization rate



✖ Errors: 1 | ⚠ Warnings: 1 | ⓘ Info: 1,141 | Date: Jun 19, 2019

Content Optimization: Summary

Title		Body	
✔ Keywords in title	1	✔ Keywords in body	6
✔ Title length	55 chars	✔ Word count in body	863
✔ Multiple <title> tags	No	✔ Keywords in H1	1
Meta tags		✔ Keywords in H2-H6	2
✔ Keywords in meta description tag	1	ⓘ Keywords in bold	0
✔ Meta description length	64 chars	ⓘ Keywords in italic	0
✔ Multiple meta description tags	No	✔ Keywords in link anchors	3
✔ Keywords in meta keywords tag	1	Images	
		✔ Keywords in alt texts	3
		✔ Empty alt texts	0
		Markup	
		✔ Open Graph markup	Yes
		✔ Structured data markup	Yes

Technical audit: Summary

Page availability		Mobile Friendliness and Page Speed	
✔ Page status code	200	✔ Mobile friendly	Yes
✔ Broken resources	0	✖ Mobile: Page speed	24
✔ Page is restricted from indexing	No	⚠ Desktop: Page speed	53
ⓘ Resources restricted from indexing	3	URL	
✔ Page uses meta refresh	No	✔ Dynamic URL	No
✔ Page uses rel="canonical"	No	✔ URL length	34 chars
Encoding and technical factors		Links	
✔ Mixed HTTP/HTTPS content issues	0	✔ Broken links	0
✔ Multiple canonical URLs	No	✔ Number of links on the page	14
✔ Localization	No	ⓘ Dofollow ext. links on the page	5
✔ Conflicting character encoding	No		
✔ Page uses frames	No		

 W3C HTML errors & warnings	500
 W3C CSS errors & warnings	631

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